

Allureglow™ Introduces Photoluminescent Screen Printing Inks & Colored Dispersions

Printers now have the ability to go green and offer Self-Illuminating Screen Printing in a variety of colors with glow like no one has ever seen before.

Ontario, CA September 6, 2011 Allure Glow International introduces the first full line of Photoluminescent (Self-Illuminating or Glow in the Dark) Screen Printing Inks and Dispersions. Allureglow™ offers both a Plastisol with Phthalate Free Technology and an Eco Friendly Waterbased Ink along with their Colored Dispersions. Allureglow™ Screen Printing Inks offer the brightest and longest glow of any inks on the market today. All of the inks can be utilized for printing on textiles or vinyl's and have been designed to screen print using mesh sizes up to 180, without sacrificing the intensity or longevity of the glow, so finer detail images can be achieved.

Allureglow™ also offers the only Patent Pending Color Dispersion Program that has been developed specifically for Allureglow Inks. We have spent countless hours testing various pigments and have chosen only the highest automotive grade pigments. Allureglow™ dispersions are formulated to hold up to the most severe UV conditions, without any concern of fading or discoloration of either the daytime color or nighttime glow. Each dispersion has been tested in excess of two thousand hours in a Certified Weatherometer following the strictest ASTM Standards. These dispersions are highly concentrated and require very low addition percentages, (no more than 2%) so a 2oz bottle is going to go a long way. Simply add the dispersion color of your choice to the base glow ink and mix with a high speed mixer utilizing a dispersion blade.

Allure Glow International is the leader in the Photoluminescent Industry, with offices in Australia, China and USA; they have positioned themselves to dominate the world market of Self-Illuminating Products. Allureglow™ offers the highest performing pigments and innovative products in the industry. Visit their Website at: www.allureglowusa.com or Call 888-4WE-GLOW

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